

# **SEMIOTIC ANALYSIS ON SIGN ACROSS NON-VERBAL COMMUNICATION IN WORDLESS COMIC STRIP**

## **ABSTRACT**

The goal of the thesis is to find out the reader's comprehension about the sign related to the meaning of sign in wordless comic, the relationship between sign and the meaning of sign and also the reader's comprehension of the comic theme. Data were collected by distributing thirty questionnaires. The population of the respondents is thirty students of Bina Nusantara University. The criteria of respondents were based on age ranging from seventeen to twenty five years old. As the result, there were the highest and the lowest percentage of respondent's comprehension about symbol that represent the non-verbal communication in comic, the meaning of sign was based on respondent's answer and the definition of symbol was based on Merriam Webster's Collegiate Dictionary and Visual Thesaurus, and the theme of comic. It can be concluded that most of respondent are well comprehend with sign and comprehend enough with the meaning of picture and the theme of comic. The relationship between sign and the meaning of sign is illustrated symbolically and literally. Generally, the respondents are well comprehend to recognize the symbol that represent the sign, but only some of respondent have obvious description about the meaning of sign. (SY)

**Keywords:** non-verbal communication, semiotic analysis, sign, wordless comic, comic strip.